



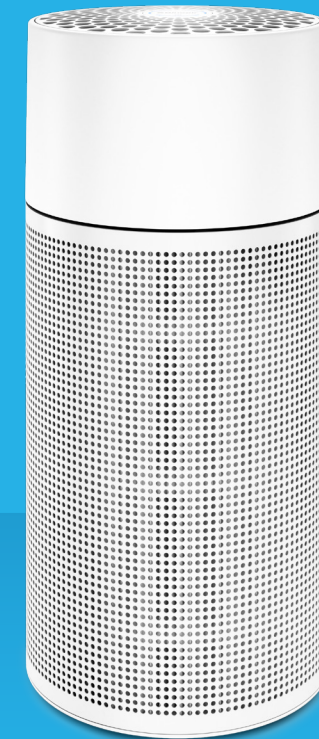
# BLUEAIR JOY S

## THE POWERFUL AIR PURIFIER FOR COMPACT LIVING.

### Welcome to the great indoors.

Blueair was born on a rock in the Swedish archipelago in 1996. Engineer Bengt Rittri took a deep breath and thought: "What if everyone, everywhere in the world, could experience this feeling?" Since then, Blueair has become the world leader in air purifying technology.

Today we provide perfectly clean air to people in more than 60 countries. But we aren't satisfied until everyone, everywhere, is able to breathe like our founder did that day.



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## It just fits.

Thanks to the unique 360° air intake, it works efficiently everywhere – even in rooms where an old-school air purifier wouldn't fit. And thanks to the fabric pre-filters in different colors, you can easily match your interior design style.

The fabric catches larger particles, extending the service life of the main filter. Just gently vacuum the pre-filter or put it in your washing machine when it requires cleaning.

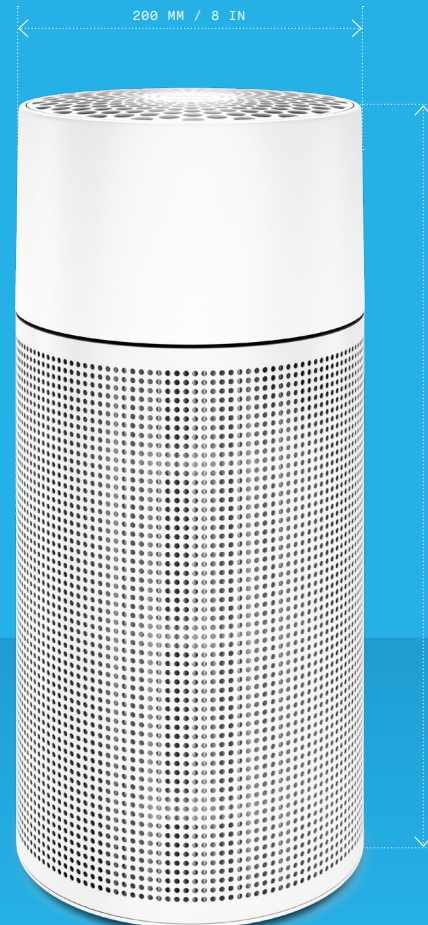
## Look how little it takes to breathe perfectly clean air!

Say hello to JOY S, the smallest and slimmest air purifier. JOY S contains Blueair's world-leading filter technology and is designed for rooms up to 17 m<sup>2</sup> (182 ft<sup>2</sup>). Just grab it, place it wherever you want, plug it in, and breathe perfectly clean air 24/7.

## Loads of clean air for your money.

JOY S cleans your indoor air completely five times per hour, catching virtually every airborne particle: dust, pollen, sand, pet dander, mold spores, smoke, allergens, viruses and bacteria. The optional combination filter with active carbon even removes odors.

You get good value from day one – and through your whole ownership, on normal operating speed, JOY S uses only 1,5 watts.



DIMENSIONS		HEIGHT:	433 MM	(17 IN)
		WIDTH:	200 MM	(7.8 IN)
		DEPTH:	200 MM	(7.8 IN)
		WEIGHT:	2,4 KG	(5.29 LBS)
ROOM SIZE		17 M <sup>2</sup> (182 FT <sup>2</sup> )		
CLEAN AIR <sup>1</sup> DELIVERY RATE (CADR)		SMOKE:	115 CFM	195 M <sup>3</sup> /H
		DUST:	120 CFM	200 M <sup>3</sup> /H
		POLLEN:	130 CFM	220 M <sup>3</sup> /H
AIRFLOW RATE		60-200 M <sup>3</sup> /H (35-120 CFM)		
AIR EXCHANGE		5 PER HOUR (17 M <sup>2</sup> OR 182 FT <sup>2</sup> ROOM)		
POWER USAGE		1,5-10 WATTS		
NOISE LEVEL		17-46 DB(A)		
AVERAGE FILTER SERVICE LIFE		SIX MONTHS <sup>2</sup>		
WARRANTY		LOCAL WARRANTY REGULATIONS		
SO EFFECTIVE IT EVEN REDUCES OZONE.				
<sup>1</sup> VALUES BASED ON PARTICLE + CARBON FILTER.				
<sup>2</sup> DEPENDING ON AIR QUALITY IN THE AREA OF USE, THE FILTER LIFETIME WILL VARY.				

## No hassle in your castle.

JOY S is not only whisper silent and energy efficient, the one-button speed control makes it super easy to use. When you finally have to replace the filter, you don't have to be an engineer – all you need is one simple twist.